

LESSON: REAL TALK

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EntreComp Framework: Ethical and sustainable thinking

Ethical and sustainable thinking

In this project outcome, great emphasis is placed on the EntreComp key competences. Ethical and sustainable thinking are key competences and follow the impact of ideas, opportunities and initiatives. Evaluate the consequences of ideas that create value and the impact of entrepreneurial action on the target community, market society and the environment. In this lesson, consider how sustainable the long-term social, cultural and economic goals are and what path you are taking. In this lesson we focus on communication and give a guide on how communication can be successful. We think that this exercise fits in very well here and is also compatible with the key competences. (cf. European commission).

Introduction

The unit is called REAL TALK, it is about good and short talks for example about climate and environment.

The unit aims to analyse future processes, which will be done considering ethical and sustainability considerations. The focus is on ethical and sustainable thinking. This unit is very useful for all areas and sectors (from vocational education, school education, training to business).

The principles of the REAL TALK method were revised specifically for a guide on communicating about the environment and climate change and expanded into a handbook for young people by BJV (Bundes Jugend Vertretung: is a youth representative organisation of the Federal Ministry of Austria) (cf. bjv.at).

REAL TALK Process: REAL TALK is an 8-step method that needs to be followed in order to have a successful conversation. The facilitator/mediator should look at the steps in

advance so that he/she can lead the unit properly and professionally (here we refer to the principles of the #TalkingClimate Handbook by Climate Outreach and BJV).

Bibliography and webliography

- Österreichische Kinder- und Jugendvertretung (ÖJV). Richtig reden über das Klima. www.bjv.at and www.klimaaktiv.at (18.08.2023)
- Climate outreach: <https://climateoutreach.org/> (18.08.2023)
- Communicating climate justice with young adults in Europe | Messaging guide - Climate Outreach(18.08.2023)
- Entrepreneurship is about ethical and sustainable thinking - YouTube https://www.youtube.com/watch?v=Hg_tEWqB--s (18.08.2023)

Purpose and recipients

The purpose of the lesson is communication and conversion. Conversation is never just about exchanging information or convincing someone of something. It is also a lot about connection, closeness and sharing.

Short conversations about the climate and the environment can have a big impact on the future, so this exercise is very important. The REAL TALK method is a guide to good and short communication.

The recipients of this exercise can be trainers and educators as well as learners. It can be used for general and vocational education.

Learning outcomes

Learners will be able to achieve the following learning outcomes through this exercise.

Learners will be able to...

- identify their own values
- deal with facts
- imagine a desirable future



- listen actively (respectful interaction).

This lesson is particularly suitable

- when a situation is changes,
- for all target groups and for all ages,
- strengthens the personality,
- improves the quality of life,
- brings closeness and connectedness

Description of teaching and learning activities

This lesson includes several methodical approaches to thinking about own future. There are different ways of doing this. We can only live happily and contentedly on a healthy planet. A good step to contribute is to talk about it (share our thoughts, stories and experiences). For this we have chosen this unit and the method of "REAL TALK".

The REAL TALK method is easy to follow and apply. It is suitable for all target groups and all areas.

Note: You don't have to be a scientist to communicate successfully. Especially when it comes to the topic of climate. Short everyday stories are very effective and have a big impact on the people you talk to. Everyday conversations are an important part of social change.

What does REAL TALK mean, here is the explanation:

- R – Respect your conversational partner and find common ground:

This is about finding out what participants have in common and respecting their concerns. - Search for common ground; no evaluation of the statement or attitude of the other counterpart.

Here you can use phrases for support. For example: "I agree with you". "It's a good plan", "I respect ...".

- E – Enjoy the conversation:

Try to enjoy the conversation. This method connects the participants with each other. The conversation is experienced in a more positive way.



- Be relaxed; choose the environment and time for the conversation; adopt a positive posture during the conversation (all these points are important to create a relaxed situation);

- A - Ask questions:

This is where you ask questions. It is better to ask questions than to lecture your counterpart. There is room here for your own experiences and personal views.

- Supportive questions: "What do you think should be done?" "What do you think about climate change?"...

- L – Listen, and show you've heard – listen and also show your interest.

It is important that you listen with sincerity and concentration. It is also important not to jump to conclusions. Space for moods and feelings is also important here (mindful and deep listening).

- T – Tell your story: You don't have to know everything about climate change to talk about it. Listen actively, then summarise and ask, if you have understood correctly. It is important to explain your personal impact.

- Suggestions on how to tell your story: "When did you start to care about climate change?"; "What actions are you taking now?"; "What do you think?".

- - A - Action makes it easier (but does not solve it): Action makes it easier, but it does not solve the problem.

- By having a successful conversation, you can work together to try to do something about climate change.

- L – Learn from the conversation. We learn from the conversation, how others think about climate and climate change. We want to see the conversation as an opportunity to think about climate change and the environment.

- K – Keep going and keep connected – sticking to one thing and staying connected. Every conversation is valuable. Conversations and exchange strengthen and can have a positive effect on climate change.

Supporting resources

- Climate Change | Learn English | Explained Simply | Vocabulary | Pronunciation | Definitions | Fun! - YouTube (18.08.2023)

- Why we exist, what we do and how you can use content of klimafakten.de | klimafakten.de (18.08.2023)
- [About us – Forum Umweltbildung](#) : (18.08.2023)
- [SDG Guidelines AUG 2019 Final.pdf \(un.org\)](#) (18.08.2023)
- [Causes and Effects of Climate Change | National Geographic - YouTube](#) (18.08.2023)

Duration: approx. 2 hours to half a day

Competence Level

Considering the level of competence, it is difficult to classify the exercise here. This exercise requires skills such as performing simple tasks. It is a guided exercise done with the help of supporters or without.



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