

TIP: You and the future

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Focus

Key Reflections on Spotting Opportunities

- Can you think of any opportunities to improve yourself?
- What methods can you use to spot opportunities?
- How could you make your school/community/environment/world a better place?
- What problems need addressing in your school/community/environment/world?
- How will you respond to challenges during your activity?

Purpose and recipients

The main aim of this tip is to:

- To define the main concept of “Spotting Opportunities”
- To identify examples of “Business opportunities” to generate value for others
- To draw up t a SWOT Analysis
- From the idea into action

Description of the tip

Ideas for Proving Competence in Spotting Opportunities:

- Volunteering
- Applying for university/apprenticeship/job
- Joining/establishing a local action group
- First Aid course
- Going on a residential course
- NCS
- Fundraising
- Starting up a business

Potential Interview Questions linked to this Competency

- When have you spotted an opportunity to make a difference?
- What are the biggest problems facing your world/society/community/school at present?
- Tell me about actions you have taken to improve your own or other people’s lives
- What setbacks have you faced in developing your opportunities?
- What are the biggest opportunities out there at the moment?



Best practices or useful examples

Youtube links

TED Talk - The secret to great opportunities? The person you haven't met yet | Tanya

Menon <https://www.youtube.com/watch?v=TFgtI7nt6Q4>

TED Talk - See Problems As Opportunities | Mona Patel | TEDxNewBedford

<https://www.youtube.com/watch?v=FzAyOddR5u4>

Informative Video by University of Michigan (Engineering) - Entrepreneurship: Spotting Opportunities https://www.youtube.com/watch?v=0_OcmMKVnyI

Online articles

100 Best Business Ideas You Can Start Today by James Pursey, 2019

<https://entrepreneurhandbook.co.uk/100-business-ideas-start-today/>

How to Spot Business Trends Before They Happen — and Capitalize on Them by Dave Schools, 2019

<https://entrepreneurshandbook.co/how-to-spot-business-trends-before-they-happen-and-capitalize-on-them-85634a6d9f66>

